

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Food Labelling Modernization Initiative Enters Second Phase

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Agriculture in the News

Policy and Program Announcements

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Report Highlights:

The Canadian Food Inspection Agency (CFIA) has begun the second phase in its Food Labelling Modernization initiative. Comments and feedback are being collected through an on-line survey. The deadline to participate in the online survey is June 30, 2015.

Food Labelling Modernization Initiative Enters Second Phase

The Canadian Food Inspection Agency (CFIA) has begun its second phase of consultations for its Food Labelling Modernization initiative. The stated objective of the Food Labelling Modernization initiative is to develop a more modern food labelling system that responds to current and future challenges.

Through this initiative, the CFIA hopes to develop a labelling policy that will:

1. improve access to information about labelling and thereby increase consumer awareness so that consumers can make informed decisions,
2. enhance opportunities for industry to be competitive while protecting Canadians, and;
3. be more responsive to consumer, industry and government needs in the area of food labelling that is specific to the CFIA mandate.

During this second phase, the CFIA is using an on-line survey to collect feedback on its proposed options to change food labels and the labeling system. According to the CFIA notice, the survey presents specific options for comment. The window to participate in the survey is short – the survey will only be available on line until June 30, 2015.

The CFIA notice, link to the survey, and links to additional background information on this initiative is available on the CFIA website at the following URL address:

<http://news.gc.ca/web/article-en.do?nid=978909>